

Peng Shi

Academic Positions	USC Marshall School of Business , Los Angeles, CA <i>Assistant Professor, Department of Data Science and Operations</i>	2017—Present
	Microsoft Research New England , Cambridge, MA <i>Postdoctoral Researcher, Algorithmic Game Theory Group</i>	2016—2017
Education	Massachusetts Institute of Technology , Cambridge, MA <i>Ph.D. in Operations Research</i> <ul style="list-style-type: none">– Advisor: Itai Ashlagi– Thesis title: Prediction and Optimization in School Choice– GPA: 5.0/5.0	2011—2016
	Duke University , Durham, NC <i>B.S. in Mathematics and Computer Science (double major)</i> <ul style="list-style-type: none">– GPA: 3.984/4.0	2006—2010
Journal Publications	<p>P. Shi. "Optimal priority-based allocation mechanisms." <i>Management Science</i>, 2021.</p> <p>P. Pathak and P. Shi. "How well do structural demand models Work? Counterfactual predictions in school choice." <i>Journal of Econometrics</i>, 222(1A), 2021.</p> <p>N. Arnosti and P. Shi. "Design of lotteries and waitlists for affordable housing allocation." <i>Management Science</i>, 66(6), 2020.<ul style="list-style-type: none">– An earlier version appeared in the ACM conference on Economics and Computation (EC), 2017.</p> <p>I. Ashlagi, M. Braverman, Y. Kanoria and P. Shi. "Clearing matching markets efficiently: informative signals and match recommendations." <i>Management Science</i>, 66(5), 2020.<ul style="list-style-type: none">– An earlier version appeared in EC 2017.</p> <p>I. Ashlagi and P. Shi. "Optimal allocation without money: an engineering approach." <i>Management Science</i>, 62(4), 2015.<ul style="list-style-type: none">– An earlier version appeared in the ACM conference on Economics and Computation (EC), 2014.</p> <p>P. Shi. "Guiding school-choice reform through novel application of Operations Research." <i>Interfaces</i>, 45(2), 2015.</p> <p>I. Ashlagi and P. Shi. "Improving community cohesion in school choice via correlated-lottery implementation." <i>Operations Research</i>, 62(6), 2014.</p>	

S. Guha, K. Munagala and P. Shi. "[Approximation algorithms for restless bandit problems.](#)" *Journal of the ACM (JACM)*, 58(1), 2010.

- An earlier version appeared in the ACM-SIAM Symposium on Discrete Algorithms (SODA), 2009.

**Working
Papers**

P. Shi. "[Optimal matchmaking strategy in two-sided marketplaces.](#)" Submitted to *Management Science* (minor revision), 2022.

- An earlier version appeared in EC 2020.

P. Shi. "[Optimal match recommendations in two-sided marketplaces with endogenous prices.](#)" Working paper, 2022.

P. Shi and J. Yin. "[Eliminating waste in cadaveric organ allocation.](#)" Working paper, 2022.

**Refereed
Conference
Proceedings**

P. Shi, V. Conitzer and M. Guo. "[Prediction mechanisms that do not incentivize undesirable actions.](#)" *Workshop on Internet & Network Economics (WINE)*, 2009.

K. Munagala and P. Shi. "[The stochastic machine replenishment problem.](#)" *Integer Programming & Combinatorial Optimization (IPCO)*, 2008.

**Teaching
Experience**

USC Marshall School of Business

DSO-570 The Analytics Edge: Data Models and Effective Decisions

2018-Present

DSO-599 Introduction to Python for Business Analytics

2019-2020

**Industry
Experience**

Akamai Technologies, Cambridge, MA

Big Data Analytic Intern

Summer, 2014

Used Hadoop to quickly mine insights from multiple terabytes of router log files.

Used visualization and descriptive analytics to identify botnets and malicious port scanners.

Designed and implemented an automated method to detect Distributed Denial of Service (DDoS) attacks using Brownian motion approximations.

Bless China International, Kunming, China

Social Enterprise Analyst

2010–2011

Explored and evaluated business plans that helped poor and marginalized people groups in a financially self-sustaining way.

Conducted surveys and focus groups to estimate market segments.

Helped to launch a handicraft business and a restaurant.

Supported the operations of the handicraft business by developing a point-of-sale system and a web store.

D. E. Shaw Group, New York, NY

Quantitative Analyst Intern

Summer, 2008

Used microsecond-level data of the US stock market to develop a predictive model for intraday trading volume.

Wrote code to use hundreds of machines in parallel to quickly process terabytes of data.

Invited Presentations	Optimal Matchmaking Strategy in Two-Sided Marketplaces	
	Marketplace Innovation Workshop (Plenary Talk)	2022
	University of Tokyo Microeconomics Workshop	2022
	MIT Data Science Lab Seminar	2022
	University of Maryland Robert H. Smith School of Business DO&IT Seminar	2021
	INFORMS Annual Meeting	2021
	University of Southern California OM Seminar	2021
	Wutong Forum at the Chinese University of Hong Kong, Shen Zhen	2021
	Marketplace Innovation Workshop	2021
London Business School MSO Seminar	2021	
	Efficient Matchmaking in Assignment Games with Application to Online Platforms	
	Chicago Booth Applied Economics Workshop	2020
	Marketplace Algorithms and Design Seminar	2020
	ACM Conference on Economics and Computation (EC)	2020
	Optimal Priority-Based Allocation Mechanisms	
	Global Challenges in Economics and Computation (GCEC) Workshop	2020
	Stanford RAIN Seminar	2019
	INFORMS Annual Meeting	2019
	Clearing Matching Markets Efficiently	
	Simon's Institute Workshop on Platform Markets	2019
	Design of Lotteries and Waitlists for Affordable Housing Allocation	
	INFORMS Annual Meeting	2018, 2019
	Caltech Bray Social Sciences Seminar Series	2018
	UCI Paul Merage School of Business ODT Colloquium	2018
	SoCal OM Day	2018
	Optimal Forecast Disclosure in Ride-Sharing Platforms	
	INFORMS Annual Meeting	2018
	How (Not) to Allocate Affordable Housing	
	INFORMS Annual Meeting	2017
	Mechanism Design for Social Good Workshop	2017
	MIT Data Science Lab Seminar	2017
	Communication Requirements and Informative Signaling in Matching Markets	
	ACM Conference on Economics and Computation (EC)	2017
	MATCH-UP Conference	2017
	Forecasting and Counterfactuals in School Choice	
	National Bureau of Economic Research (NBER) Market Design Workshop	2017
	USC Conference in Honor of Daniel McFadden	2017

MIT Industrial Organizations Lunch 2017

Assortment Planning in School Choice

Mechanism Design for Social Good Workshop 2017

MATCH-UP Conference 2017

INFORMS Annual Meeting 2015, 2016, and 2017

MSOM Conference 2016

Prediction and Optimization in School Choice

USC Center for AI and Society Seminar 2017

ACM Conference on Economics and Computation (EC) 2017

USC Marshall School of Business 2016

Stanford Graduate School of Business 2016

Harvard Business School 2016

Columbia Business School 2016

Microsoft Research New England 2016

University of Toronto 2016

Chicago Booth School of Business 2015

Northwestern Kellogg School of Business 2015

Georgia Tech School of Industrial and Systems Engineering 2015

Optimal Allocation without Money: an Engineering Approach

MIT ORC Seminar Series 2014

MIT Sloan Operations Management Seminar 2014

MSOM Conference 2014

ACM Conference on Economics and Computation (EC) 2014

INFORMS Annual Meeting 2013

Guiding School Choice Reform through Novel Applications of OR

POMS Conference 2015

Invited Talk, Gordon College 2014

INFORMS Annual Meeting 2013

Improving Community Cohesion in School Choice

INFORMS Annual Meeting 2013

Approximation Algorithms for Restless Bandit Problems

ACM-SIAM Symposium on Discrete Algorithms (SODA) 2009

Professional Activities

- Served as an Area Editor (AE) in EC 2022, a Senior Program Committee (SPC) member for EC 2019, and a Program Committee (PC) member for EC 2017.
- Served as a cluster chair for the market design cluster at the 2022 CORS/INFORMS International Conference.
- Served as reviewer for Management Science (MS), Operations Research (OPRE), Math of Operations Research (MOR), Productions and Operations Management (POM), Journal of Machine Learning Research (JMLR), Transportation Research

Part B (TRB), ACM Transactions on Economics and Computation (TEAC), Workshop on Internet and Network Economics (WINE), Workshop on Economics and Computation (EC), and the Web Conference (WWW).

- Served as a program committee member for WWW 2018.
- USC Marshall Course Match System (MCMS) Implementation Team (2018).
- Invited and Sponsored session chair for the 2015 and 2019 INFORMS Annual Meetings.
- Member of INFORMS, MSOM and ACM since 2011.
- Worked with Boston Public Schools to reform the student assignment system. Proposed a plan that was implemented across Boston in 2014.

Honors and Awards

- Golden Apple Teaching Award for Best MSBA Core Instructor (2021)
- Winner of the 2020 MSOM Responsible Research in OM Award.
- Winner of the DSO Department Excellence in Teaching Award (2019)
- Winner of the 2017 MSOM SIG Best Paper Award.
- Winner of the 2017 ACM SIGecom Doctoral Dissertation Award.
- 1st place in the 2014 MIT ORC Best Student Paper Competition.
- 1st place in the 2013 INFORMS Public Sector Operations Research Best Paper Competition.
- 1st place in the 2013 INFORMS Doing Good with Good Operations Research Best Student Paper Competition.
- Silver Medals in the 2005 and 2006 International Mathematics Olympiad (IMO).
- Silver Medal in the 2006 International Olympiad of Informatics (IOI).
- 3rd place in North America in the 2005 USA Mathematics Olympiad (USAMO).
- Phi Beta Kappa Honors Society.
- Angier B. Duke Memorial Scholarship, 2006-2010.

Personal Information

Citizenship: Canada

Languages: English and Chinese (Mandarin).

Hobbies: badminton, cooking, kayaking/canoeing, salsa dance, studying the Bible.