

Conference on Emerging Technologies in Accounting and Financial Economies

**Marshall School of Business and
Leventhal School of Accounting
University of Southern California**

University of Southern California
Los Angeles, CA 90089

Sept 12-13, 2025

CETAFE SPONSORED BY



Friday, September 12, 2025

7:45 am: **Conference Check-in and Continental Breakfast – *Ronald Tutor Campus Center 450 (TCC 450)***

8:20 am: **Welcome Remarks – Jerry Hoberg & Lorien Stice-Lawrence**
University of Southern California

Session 1: Seminar Format, TJ Wong Presiding

8:30 - 9:15 am **Structured Beliefs and Fund Investment**
Presenting Author: Wei Xiong (*Princeton University*)
Seminar Format

9:15 - 10:00 am **The Dark Web and Capital Markets**
Presenting Author: Brigham Brau (*University of North Carolina*)
Seminar Format

10:00 - 10:30 am **Coffee Break**

Session 2: Discussant Format, Jarrad Harford Presiding

10:30 - 11:15 pm **How Good is AI at Twisting Arms? Experiments in Debt Collection**
Presenting Author: Dong Huang (*Yale University*)
Discussant: Nick Guest (*Cornell University*)

11:15 - 12:00 pm **Reverse Engineering Innovation When Peers Possess Trade Secrets**
Presenting Author: Jun Oh (*Purdue University*)
Discussant: Daisy Wang (*University of Southern California*)

12:00 - 1:00 pm: **Lunch – *Ronald Tutor Campus Center 450 (TCC 450)***

Session 3: Mixed Format, David Hirshleifer Presiding

1:00 - 1:45pm **Industry Panel**
Jay Ghiya (Oaktree Capital), Ben Zweig (Revelio Labs), Shane Oka (Cornerstone Research)

1:45 - 2:30pm **Representations of Investor Beliefs**
Presenting Author: Bradford Levy (*University of Chicago*)
Discussant: Lin Peng (*Baruch University*)

2:30 - 3:00 pm: **Coffee Break**

Session 4: Mixed Format, Jackie Wegner Presiding

3:00 - 3:45pm **Fighting Climate Change with FinTech**
Presenting Author: Alberto Rossi (*Georgetown University*)
Discussant: Jung Ho Choi (*Stanford University*)

3:45 - 4:30 pm **Keynote Address**
Professor Lauren Cohen
L.E. Simmons Professor of Business Administration
Harvard University and HBS

4:30 - 5:00 pm **Break** - walk to University Club at 4:50 pm

5:00 - 5:45 pm **Predinner Reception** - *Amy King Dundon-Berchtold University Club of USC* - Patio

5:45 – 7:15 pm **Dinner** - *Amy King Dundon-Berchtold University Club of USC* - Scriptorium Room

(Optional)

8:00 – 9 pm **Off-Campus Comedy Show** – *Nature’s Brew* - 2316 South Union Avenue

Saturday, September 13, 2025

7:45 am: **Conference Check-in and Continental Breakfast** – *Popvich Hall 112 (JKP 112)*

NOTE: Day 2 of the conference is in a different building

Session 5: Seminar Format, Arthur Korteweg Presiding

8:15 - 9:00 am **AI and the Extended Workday: Productivity, Contracting Efficiency, and Distribution of Rents**
Presenting Author: Rachel Xiao (*Fordham University*)
Seminar Format

9:00 - 9:45 am **Expert Networks as Information Intermediaries in Private Markets**
Presenting Author: David Volant (*Indiana University*)
Seminar Format

9:45 - 10:15 am: **Coffee Break**

Session 6: Discussant Format, Siew Hong Teoh Presiding

10:00 - 10:45 am **Behavioral Economics of AI: LLM Biases and Corrections**
Presenting Author: Lawrence Jin (*Cornell University*)
Discussant: Devin Shanthikumar (*University of California, Irvine*)

10:45 - 11:30 am **Potential Activism and the Threat of Public Campaigns**
Presenting Author: Carmen Payne-Mann (*University of Southern California*)
Discussant: Chong Shu (*University of Utah*)

11:30 am: **Closing Remarks**

11:40 am: **Box Lunch** - *Popvich Hall 112 (JKP 112)*

Conference Website and papers: <https://faculty.marshall.usc.edu/Gerard-Hoberg/CETAFE/index.html>

Conference Directors:

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USC Wi-Fi:

There are two USC WiFi networks available to visitors: **USC Guest Wireless** and **Eduroam**. Both are 801.11a/b/g/n/ac at both 2.4Hz and 5.0 GHz frequencies. There is **no charge** to use either of these networks.

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This is an open network with no security of any kind.

Treat “USC Guest Wireless” as you would a network at a public coffee shop!

Eduroam:

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