

QINGYUAN (LORI) YUE

EMPLOYMENT

Columbia University

Columbia Business School

- Associate Professor of Business (with tenure), Management Division, 2021-

University of Southern California

Marshall School of Business

- Marshall Dean's Associate Professor in Business Administration, 2018-2021
- Associate Professor of Management and Organization (with tenure), 2016-2021
- Assistant Professor, 2010 - 2016

Sociology Department

- Associate Professor (by courtesy), 2018-2021

East Asian Studies Center

- Affiliated Faculty, 2018-2021

EDUCATION

PhD. 2010. Management. Graduate School of Business, Columbia University

MA. 2004. Economics. National School of Development, Peking University

BA. 2001. Economics. Business School, Renmin University of China

ACADEMIC JOURNAL PUBLICATIONS

[1] Yue, Lori Qingyuan, Kate Jue Wang, and Botao Yang. 2019. Contesting Commercialization: Contesting Commercialization: Political Influence, Responsive Authoritarianism, and Cultural Resistance. *Administrative Science Quarterly*, 64(2): 435-465.

- Winner, Responsible Research in Business & Management (RRBM) Award, 2020.
- Featured by *Paper Express* <https://zhuanlan.zhihu.com/p/30341815>
- *OMT Best Paper on Entrepreneurship Award Finalist*, Academy of Management Meeting, 2016, Anaheim, CA.
- *Best Paper Proceedings*, Academy of Management Meeting, OMT Davison, Anaheim, 2016.

[2] Greve, Henrich R. and Lori Qingyuan Yue* (2017) Hereafter: How Crises Shape Communities through Learning and Institutional Legacies. *Organization Science*, 28(6): 965-1167. *Equal Contribution.

- Featured by *Paper Express* <https://zhuanlan.zhihu.com/p/27159535>
 - Featured by ASQ Editor's Blog <http://www.organizationalmusings.com/2016/12/probing-protests-firms-can-learn-to.html>
- [3] Yue, Lori Qingyuan (2016). The Great and the Small: The Impact of Collective Action on the Evolution of Interlock Networks after the Panic of 1907. *American Sociological Review*, 81(2): 374-395.
- Featured by *Paper Express* <https://zhuanlan.zhihu.com/p/27159535>
- [4] Yue, Lori Qingyuan (2015). Community Constraints on the Efficacy of Elite Mobilization: The Issues of Currency Substitutes during the Panic of 1907. *American Journal of Sociology*, 120(6): 1690-1735.
- Featured by *Paper Express* <http://chuansong.me/n/1966878>
- [5] Yue, Lori Qingyuan, Hayagreeva Rao, and Paul Ingram (2013). Information Spillovers from Protests against Corporations: A Tale of Walmart and Target. *Administrative Science Quarterly*, 58(4): 669-701.
- Featured by *The Social Impact of the Corporation (Administrative Science Quarterly Virtual Feature Issue)* <http://asq.sagepub.com/site/misc/VirtIss/ASQVSI2.xhtml>
 - Interviewed by *ASQ BLOG* <http://asqblog.com/2015/01/28/yue-rao-ingram-2013-information-spillovers-from-protests-against-corporations-a-tale-of-walmart-and-target/>
- [6] Yue, Lori Qingyuan, Jiao Luo, and Paul Ingram (2013). The Failure of Private Regulation: Elite Control and Market Crises in the Manhattan Banking Industry. *Administrative Science Quarterly*, 58(1): 37-68.
- Interviewed by *ASQ BLOG* <https://asqblog.com/2017/03/22/yue-luo-ingram-2013-the-failure-of-private-regulation-elite-control-and-market-crises-in-the-manhattan-banking-industry/>
- [7] Yue, Lori Qingyuan (2012). Asymmetric Effects of Fashions on the Formation and Dissolution of Networks: Board Interlocks with Internet Companies, 1996-2006. *Organization Science*, 23: 1114-1134.
- [8] Rao, Hayagreeva, Lori Qingyuan Yue, and Paul Ingram (2011). Laws of Attraction: Regulatory Arbitrage in the Face of Activism in Right-to-work States. *American Sociological Review*, 76(3): 365-385.
- Honorable Mention in Law and Society Association's 2012 Article Prize
- [9] Ingram, Paul, Lori Qingyuan Yue, and Hayagreeva Rao (2010). Trouble in Store: The Emergence and Success of Protests against Wal-Mart Store Openings in America. *American Journal of Sociology*, 116(1): 53-92.
- Reprint in *Corporate Sustainability*, edited by Thomas P. Lyon, Daniel Diermeier, and Glenn Dowell, SAGE Publications Ltd., July 2014
- [10] Ingram, Paul and Lori Qingyuan Yue (2008). Structure, Affect and Identity as Bases of Organizational Competition and Cooperation. *Academy of Management Annals*, 2: 275-303.

SELECTED WORKING PAPERS AND WORK IN PROGRESS

- Lori Yue, Yanhui Wu, Paul Ingram, Hayagreeva Rao. 2021. Foreign Investment and Social Movement Activism.
- Alex Yongzhi Wang, Nandini Rajagopalan, Lori Yue, Brain Wu. 2021. Entry into a Platform-Based Market. *Revise & Resubmit*.
 - Winner, Rigor in Research Award, Strategic Management Society Conference 2020
 - Winner, Best Innovation Paper, Strategic Management Society Hong Kong Conference, 2017
- Yuni Wen and Lori Yue. 2021. Regulate the US Ridesharing Industry, 2009-2019.
- Lori Yue, Kaixian Mao, and Huidi Lu. 2021. Multinational Corporations and China. *Under Review*.
- Lori Yue and Yuni Wen. Regulate the U.S. Hydraulic Fracturing Industry.
- Lori Qingyuan Yue, Kate Jue Wang, and Hayagreeva Rao. Social Movement, Industry Political Strategy, and Market Entry, *Working paper*.
- Alex Yongzhi Wang, Benjamin Hallen, Lori Yue, and Nandini Rajagopalan. Platform Competition and Mobility, *Working paper*.
- Corporate Strategic Responses to Activism. (with Macksey Mao and Jason Zheng), *Working in progress*.
- Multinational Corporations and Social Movement Activism. (with Macksey Mao and Huidi Lu), *Working in progress*.
- Platform Companies' Nonmarket Strategy. (with Yuni Wen and Edward Walker), *Working in progress*.

BOOK CHAPTERS, BUSINESS PRESS, AND CONFERENCE PROCEEDINGS

- [11] Yue, Lori Qingyuan (2017). Lessons from the National Banking Era Financial Crises in the U.S. *Tsinghua Financial Review*, 47: 105-109.
- Reproduced by major media outlets in China.
 - http://news.china.com/finance/11155042/20171031/31617586_all.html
- [12] Yue, Lori Qingyuan, Kate Jue Wang, and Botao Yang (2016). The Price of Faith: Political Determinants of the Commercialization of Buddhist Temples in China. *Best Paper Proceedings*, Academy of Management Meeting, OMT Division, Anaheim, 2016.

- [13] Yue, Lori Qingyuan and Paul Ingram (2012). Industry Self-Regulation as a Solution of Reputation Commons: A Case of the Commercial Bank Clearinghouse. *Oxford Handbook of Reputation Commons*, Chapter 14, 279-296.
- [14] Rao, Hayagreeva, Lori Qingyuan Yue, Paul Ingram (2010). Activists, Categories and Markets: Racial Diversity and Protests against Wal-Mart Store Openings in America. *Research in the Sociology of Organizations*, 31: 235-253.
- [15] Yue, Lori Qingyuan, Jiao Luo, and Paul Ingram (2009). The Strength of a Weak Institution: Clearing House, Federal Reserve, and the Survival of Manhattan Banks. *Best Paper Proceedings*, Academy of Management Meeting, OMT Davison, Chicago.

TEACHING EXPERIENCE

Columbia Business School

Top Management Process (Instructor-MBA level) Spring 2022

University of Southern California (Marshall School of Business)

- **MOR Award for Excellence in Teaching, 2018**
- **Dean's Congratulation for Teaching Excellence, 2013, 2014**

Strategic Management (Instructor-Undergrad level) Spring 2011- Fall 2020

- Co-Head, Course Redesign, 2017-2018
- Mini Cases Developed
 - “Angry Birds: The Next Mickey Mouse?”
 - “The Chipotle Effect: Reverse Positioning of Fast Casual Restaurants”
 - “Alcohol Sale at Starbucks”
 - “Platform and Complement: Ticket War between American Airline and Expedia”
 - “Infant Formula Scandal in China and Corporate Social Responsibility”
 - “Duck Duck Go: Leverage on Search Engine’s Privacy Issue”

PhD Seminar: Organizational Theory (Instructor) Spring 2019-2021

PhD Seminar: Strategy (Guest Instructor) Spring 2013- Spring 2015

Teach section on “Corporate Governance from the Institutional and Structural Perspectives”

Stanford University (Graduate School of Business)

PhD Seminar: Social Movement and Politics in Market (Guest Instructor) Spring 2015

Columbia University (Columbia Business School)

Strategic Management (Teaching Assistant-MBA level) Spring 2006, Fall 2008

Leadership (Teaching Assistant-Executive MBA level) Fall 2007-Fall 2009

Power and Organizational Change (Teaching Assistant-MBA level) Fall 2006

Assistance to Case Development: Wal-Mart In Search of Renewed Growth (Columbia Caseworks ID#080408) 2008

Peking University (Beijing International MBA Program)

Institutional Environment of Doing Business in China (Teaching Assistant-MBA level) Fall 2003

Business Statistics (Teaching Assistant- Executive MBA level) Summer 2000

Peking University (Guanghua School of Management)

Human Resource Management (Teaching Assistant-MBA level) Fall 2002

PROFESSIONAL SERVICE ACTIVITIES

- Associate Editor, *Management Science*, 2018-
- Consulting Editor, *American Journal of Sociology*, 2016-2018
- Editorial Board Member, *Administrative Science Quarterly*, 2014-
- Editorial Board Member, *Organization Science*, 2016-
- Judge, INFORMS/Organization Science Dissertation Proposal Competition, 2021
- Representative at Large of North America, International Association for Chinese Management Research (IACMR), 2021-
- Macro-Speaker Series Co-Coordinator, Academy of Management, Organization Management and Theory (OMT) Division, 2021-
- Distinguished Speaker, Teaching Seminar Series of International Association for Chinese Management Research (IACMR): *How to teach critical thinking in business management*, 2021
- Chair of Research Committee, Academy of Management, Organization Management and Theory (OMT) Division, 2016-2019
- Co-Head, *Jijitang* Column of *Administrative Science Quarterly* Editor's Essay (Chinese Translation of Organizational Musing Blog), 100k+ followers, 2018-2020.

- Co-Head, Scientific Management Insights on *Fudan Business Knowledge* (Chinese Translation of Organizational Musing Blog), 50k+ followers, 2018-2020.
- Chair of Best Student Paper Award Committee, International Association for Chinese Management Research, 2018 Conference
- Committee Member of the Best Published Paper Award, Academy of Management, OMT, 2018-2020
- English Program Committee Member, International Association for Chinese Management Research, 2014 Conference, 2016 Conference
- Organizing Team Member, California Organization and Organizing (CalO2) Workshop, USC Marshall School of Business, Nov. 2015, 2017, Los Angeles, CA
- Discussant, Professional Development Workshop, *Social Movements, Stakeholders, and Nonmarket Strategy*, 2015-2018 Academy of Management Meeting
- Mentor and Panelist, OMT Junior Faculty Workshop, 2018 Academy of Management Meeting, Chicago, IL
- Co-Organizer of Symposium, “*Walmart and the Informal Economy: Organization Theory in Age of Extreme Capitalism*”, 2012 Academy of Management Meeting, Boston, MA
- Co-Founder, Columbia-NYU Doctoral Conference, 2007
- Reviewer
 - American Journal of Sociology*
 - American Sociological Review*
 - Administrative Science Quarterly*
 - Academy of Management Journal*
 - Academy of Management Review*
 - Organization Science*
 - Management Science*
 - Industrial and Corporate Change*
 - Organization Studies*
 - Strategic Management Journal*
 - Sociological Quarterly*
 - Socio-Economic Review*
 - Social Currents*
 - Journal of Management Studies*
 - Management and Organization Review*
 - Management Science*
 - California Management Review*
 - National Science Foundation

INFORMS Organization Science Dissertation Proposal Competition
Academy of Management Meeting
Strategic Management Society Conference
International Association of Chinese Management Research Meeting

HONORS AND AWARDS

- Paper Award of Rigor in Research, Strategic Management Society Conference, 2020
- Award of Responsible Research in Business & Management, RRBM, 2020
- CCER Fellow, Distinguished Alumni Honor, Peking University, 2018
- Award for Excellence in Teaching, USC Marshall MOR, 2018
- Ascendant Scholar Award Elected, West Academy of Management, 2018
- Innovation Theme Best Paper Award, SMS Hong Kong Conference, 2017
- *Organization Science* Outstanding Reviewer Award, 2016
- OMT Best Paper on Entrepreneurship Award Finalist, Academy of Management Meeting, Anaheim, CA, 2016
- Dean's Award for Research Excellence, USC-Marshall School of Business, 2015
- Dean's Congratulation for Teaching Excellence, USC-Marshall School of Business, 2014
- Award for Research Excellence, USC-Marshall School of Business MOR Department, 2013
- Dean's Congratulation for Teaching Excellence, USC-Marshall School of Business, 2013
- Honorable Mention in Law and Society Association Article Prize, 2012
- Best Reviewer Award, International Association for Chinese Management Research, 2010
- Finalist, *INFORMS/ORGANIZATION SCIENCE* Dissertation Proposal Competition, 2009
- Dissertation Fellowship, Columbia Business School, Management Division, 2009
- Meriwether Fellowship, Columbia Business School, Management Division, 2008
- CIBER Summer Research Grant, Columbia Business School, 2007
- Dean's List of Academic Performance, Columbia Business School, 2006
- Doctoral Fellowship, Columbia Business School, 2005-2010
- Best Student Paper Finalist, International Association for Chinese Management Research, 2004
- Outstanding Graduate Award, Peking University, 2004
- China Economic Research Scholarship, CCER, Peking University, 2003
- Entrance Exam Exempt for Master Program, CCER, Peking University, 2001
- Outstanding Graduate Award, Renmin University of China, 2001
- Meidi Scholarship, Renmin University of China, 2001
- Scholarship for Academic Excellence, Renmin University of China, 1998-2000

SELECTED CONFERENCE PRESENTATIONS

Regulate the US Ridesharing Industry

- West Coast Research Symposium, Sep. 2021

Regulate in the US Fracking Industry

- MOBS Conference, HBS, Oct. 2020
- Academy of Management Virtual Conference, 2021

Multinational Corporations and China

- Academy of Management Virtual Conference, 2021

FDI and Social Movement Activism

- Business Environment Conference, Austin, May 2020

When App Developers Move from Apple to Google: Platform Competition and Cross-Platform Mobility

- Academy of Management, Chicago, August 2018
- Platform Economy Conference, Boston University, July 2018
- HBS Conference, November 2018

Disruptive Events at the Nexus between Community and Organization

- UCLA Social Movement and Organizational Innovation Conference, November 2016
- Economic Sociology Conference, Northwestern Kellogg School of Management, Chicago, October 2016
- West Coast Research Consortium, September 2016
- INSEAD Entrepreneurship Conference, May 2017
- Academy of Management Meeting, Atlanta, August 2017

The Price of Faith: Political Determinants of the Commercialization of Buddhist Temples in China

- New Institutional Theory Conference, Bocconi University, March 2018
- MOR Research Frontier Conference, Beijing, October 2016
- The 28th Annual Meeting conference of the Society for the Advancement of Socio-Economics, University of California, Berkeley, June 2016
- Academy of Management Meeting, Anaheim, August 2016
- American Sociological Conference, Seattle, August 2016
- USC Marshall School of Business, MOR presentation, Jan. 2015
- University of California—Berkeley Junior OT Faculty Workshop, Nov. 2014

INVITED SEMINARS

- Harvard Business School, Scheduled
- University of Michigan, Scheduled
- Imperial College London
- Rice University
- University of Texas, Dallas
- University of Tulane

- University of Chicago (Booth)
- London Business School (Strategy and Entrepreneurship)
- University of Toronto (Strategy)
- Columbia Business School (Management)
- Peking University HSBC Business School
- Hong Kong University of Science and Technology (Management)
- Hong Kong University (Management)
- University of Southern California (Sociology)
- Zhejiang University (Innovation, Entrepreneurship and Strategy)
- Fudan University (Industrial Economics)
- Nanjing University (Management)
- INSEAD (Entrepreneurship)
- Renmin University of China (Organization and Human Resources Management)
- Tsinghua University (Leadership and Organization Management Department)
- Peking University (Guanghua School of Management)
- UCLA (Panelist for the Author Meet Critics Book Event of Ed Walker's *Grassroots for Hire*)
- Stanford University (SCANCOR)
- University of California, Berkeley (Haas: Management of Organizations)
- MIT (Sloan: Group of Work and Organization Studies)
- ESSEC (Singapore)
- National University of Singapore (Strategy)
- Washington University in St. Louis (Organization Behavior)
- Yale School of Management (Organization Behavior)
- University of Michigan (Strategy)
- University of Chicago (Booth: Organizations & Markets Group)
- UCLA (Sociology)
- University of Southern California (Annenberg School for Communication & Journalism)
- University of Pennsylvania (Wharton: Management)
- University of Southern California (Management & Organization Department)
- University of Toronto (Strategy)
- University of Michigan (Strategy)
- University of Florida (Management Department)
- University of Chicago (Booth: Organizations & Markets Group)
- Yale University (Organization Behavior)
- Tulane University (Freeman School of Business)
- Hong Kong University of Science and Technology (Management Department)
- National University of Singapore (Management & Organization)
- McGill University (Strategy & Organization)

UNIVERSITY AND DEPARTMENTAL SERVICE

- Junior Faculty Liaison, Columbia Business School, MGMT division, 2021-

- Research and Award Committee, USC Marshall, 2020-2021
- Faculty Council Representative, USC Marshall, 2017-2019
- Course Co-Head, Undergraduate Teaching, USC Marshall, 2017-2018
- Executive Board Member, Institute of Outlier Business Research, USC Marshall, 2017-2018
- Member, PhD Committee, USC Marshall MOR, 2017-2021
- Member, Department Chair Search Committee, USC Marshall MOR, 2017
- Member, PhD Admission Committee, USC Marshall MOR, 2017
- Member Undergraduate Curriculum Committee, USC Marshall MOR, 2016-2017
- Member, Research Funding Committee, USC Marshall, 2016
- Speaker Series Coordinator, USC, 2014
- Member, MOR PhD Recruitment Committee, USC Marshall, 2014, 2015
- Member, MOR Strategic Planning Committee, USC, 2011-2013
- Faculty Marshal, University Commencement, USC, 2012
- Distinguished Speaker and Job Candidate Host, USC, 2011, 2012

DOCTORAL STUDENT SUPERVISING

- Faculty Advisor, Jue (Kate) Wang, USC Marshall MOR 2020, Placement: PSU
- Dissertation Committee Member, Yongzhi (Alex) Wang, Marshall MOR 2017, Placement: OSU
- Qualifying Exam Committee Member, Benjamin Weiss, USC Sociology, 2019-
- Qualifying Exam Committee Member, Shang Liu, USC Sociology, 2017-
- Secondary Faculty Advisor, Brian Chung, USC Marshall MOR, 2016-2018
- Visiting PhD Student Host, Luqun Xie, HKUST 2016
- Visiting PhD Student Host, Xuanjin Chen, Tsinghua SEM 2018
- Visiting PhD Student Host, Macksey Mao, HKUST 2019
- Qualifying Exam Committee Member, Pablo Mondal, USC Marshall MOR, 2013
- Qualifying Exam Committee Member, Yongzhi (Alex) Wang, USC Marshall MOR, 2013
- Qualifying Exam Committee Member, Heejin Woo, USC Marshall MOR, 2012

PROFESSIONAL EXPERIENCE

- Beijing International MBA Program (BiMBA), Director Assistant, June to Sep. 2000
- *Businessweek* Magazine (Beijing Office), Language Assistant, Sep. 2000-Jan. 2002

OUTSIDE ACTIVITIES

N.A.